

FOR IMMEDIATE RELEASE



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## Launch of eFormatter Makes Easy Work of Data Conversion and Formatting

*After a couple years of successful in-house use with clients, developer Fixed Assets Consulting sees significant opportunity for use of cloud-based eFormatter in a variety of industries.*

**EUGENE, OREGON – October 21, 2014** – [Fixed Asset Consulting, LLC](#) (FAC), a specialized consulting firm led by noted Fixed Asset Management expert Angie Bolton-Lyons, has announced the official launch of their new cloud-based data management service [eFormatter](#). Originally developed as a tool that consultants used on customer projects to simplify data conversion and formatting, the company recognized the potential use for eFormatter in a much wider range of projects and industries as a self-serve cloud-based application.

The development of eFormatter came in response to a recurring struggle among clients that were spending hours every month extracting and formatting data from various reports and spreadsheets, then transferring the data into other applications like budgeting software or their ERP systems. eFormatter does that same job in just a few minutes, converting data from any source into standard file formats like .XLS, .CSV and .PDF, making it usable by just about any software application.

Angie Bolton-Lyons, FAC founder, says eFormatter continues to be a welcome surprise. “We like to say it works auto-magically. It’s simple and almost effortless to use. Our customers log in to the [eFormatter portal](#), upload any ordinary database report(s), and let eFormatter do the rest. We never have to touch the client’s database or their network. They get the data back in a format they can use.”

Bolton-Lyons notes that eFormatter has proven itself time and again. “We’ve been using eFormatter in-house for more than two years with outstanding results. It has really simplified data management and customer response has been universally enthusiastic.”

Bolton-Lyons says eFormatter will appeal to more than just bean counters. “Data portability problems aren’t unique to any one system or industry. Anyone who has faced the challenge of manually extracting ERP, report, or spreadsheet data will immediately recognize eFormatter as a simple solution to a very common and prevalent problem.”

To maintain that enthusiasm, FAC has brought in Mike Horton as business development manager to oversee the product launch and identify opportunities for growth. Mike notes, “It’s hard to not get excited when you realize you’ve created a simple method for doing complex work. There are lots of people in- and outside the fixed asset accounting arena who could benefit. I’m here to let them know about eFormatter and help them do just that.”

### **About Fixed Asset Consulting, LLC**

With offices in Eugene and Portland, Oregon as well as San Diego, California, Fixed Asset Consulting provides fixed asset management solutions, such as the Sage Fixed Asset product lines, Real Asset Management software solutions, training, data conversions, physical asset inventories, fixed asset management outsourcing services, and a wide array of additional consulting for almost 20 years. Serving small and mid-sized businesses to large Fortune 100 companies, Fixed Asset Consulting works with clients all over the world and throughout North America.

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